

## Benefits for Public Sector Buyers

- **Access to Commodity Procurement Deals:** Zanzibar is the perfect shop window for bringing the best value national, regional and local commodity procurement agreements to public sector buyer's desktops. User access is controlled by the buying organisation so buyers are directed towards the deals that make most economic sense for their organisation and comply with their buying policy.
- **Easy to use:** Optimising the spend of a huge and diverse organisation is no easy matter. ProcServe's business is all about making it easy for our customers. Our mission is to make Zanzibar into the 'Amazon for public sector' and we are delighted to be told by our users how straightforward Zanzibar is to use. Our leading edge suite of online tools are simple to access and the user experience combines the best of online shopping with the security and robustness you would expect from a strategic government service.
- **Management Information:** Zanzibar's 'Crown Jewel' is the ability to gather all the details of every transaction and store them so that they can be delivered as reports in such a way that it can be used readily and easily by Procurement and Finance professionals. Zanzibar gives real time management information on what you buy, from whom and at what price using a UNSPSC coding standard that gives line item detail to the third and fourth pairing. It can even be mapped to other coding conventions so that Commercial and Finance Directors get the information they need, when they need it at the touch of a button, to inform future procurement decisions.
- **Cuts the overheads of catalogue management:** Zanzibar's fully functional catalogue and content management system can be administered by the supplier cutting out the overhead of the buyer having to do this - freeing up time and resource for more value adding activities.
- **Technical Integration - capitalising on existing IT investments:** Zanzibar can connect easily to existing procurement and finance systems. ProcServe has worked with all of the main back office technology providers to produce tried and tested interfaces that reduce time and costs to our customers and give them a better, more seamless user experience.
- **Simple Engagement:** Zanzibar is available to all UK public sector organisations through a pre-competes framework agreement, managed by OGC. Public sector organisations do not need to waste time, effort and cost to go through a competitive tender process before joining.