

## Teradata

Teradata has a long established relationship with ProcServe, which provides the key system which supports sales order processing activities for its business activities across Europe, the Middle East and Africa, in 22 countries. ProcServe and Teradata have recently formed a partnership which is focussing on the use of Teradata data warehouse capabilities to exploit the wealth of transaction data which ProcServe builds up in the course of day-to-day marketplace operations.